

Dr. Babasaheb Ambedkar Open University
Term End Examination January-2026

Course	: MJMC	Date	: 16 /02/2026
Subject Code	: MAJMC/MAJMCOL-01	Time	: 03:00pm to 05:15pm
Subject Name	: Basic English Language Skills for Mass Media-1	Duration	: 02.15 Hours
		Max. Marks	: 70

Q-1 Discuss the different types of Pronouns. (14)

OR

What is Importance of Language in the Profession of Communication?

Q-2 What precautions should be taken in the use of transitive, Intransitive and incomplete verbs? (14)

OR

What is an adverb? Explain the function of adverb in detail.

Q-3 Define 'Gerunds' by citing two examples? (14)

OR

Explain the significance of language power in the media industry.

Q-4 Write Short Notes. (Any Two) (14)

1. Types of Interjections.
2. Forming and Using Verbs in news writing.
3. Write a note on the Articles?
4. Describe the status of English as a global language.

Q-5 Select the correct option from the following questions. (Two marks each) (14)

1. (1) Which of the following is an example of 'Punctuation'?
(A) Noun (B) Comma (C) Verb (D) Pronoun
2. (2) 'The Reporter wrote a story.' - This sentence is in which tense?
(A) Present (B) Past (C) Future (D) Present Perfect
3. (3) Translation means converting text from ____ language to Target language.
(A) Source (B) Local (C) Native (D) Global
4. (4) Synonym of 'Brief' used in news writing is:
(A) Long (B) Concise (C) Detail (D) Descriptive
5. (5) A 'Headline' should ideally be:
(A) Very long (B) Boring (C) Catchy and Short (D) Irrelevant
6. (6) 'Breaking News' refers to:
(A) Old news (B) Current/Latest news (C) Fake news (D) History
7. (7) Identify the 'Adjective' in: "The brave journalist interviewed the leader."
(A) Journalist (B) Interviewed (C) Brave (D) Leader
